

ISSUE: Ad Close:	JANUARY 12/1/06	FEBRUARY 1/8/07	MARCH 2/5/07	APRIL 3/7/07	MAY 4/4/07	JUNE 5/4/07
Primary Feature Article	Medical Device Assembly	Automotive Assembly	Assembly Planbook 2007	Dispensing	Robots & Vision Systems	Appliance Assembly
Additional Feature Articles	<ul style="list-style-type: none"> • Adhesives • Workstations • PCB Assembly - Insertion and Placement 	<ul style="list-style-type: none"> • Screwdriving • Conveyors • High-Speed Assembly Systems 	<ul style="list-style-type: none"> • Lean Manufacturing • Design for Automated Assembly • Curing Your Parts Headaches • Design for Disassembly • Low-Tech Fixes for Assembly Problems • Making Global Assembly Work 	<ul style="list-style-type: none"> • Ultrasonics • Riveting • Automated Assembly Systems 	<ul style="list-style-type: none"> • Leak Testing • Wire Processing • PCB Rework 	<ul style="list-style-type: none"> • Riveting • Parts Feeding • Wire Terminating
Special Sections and Marketing Opportunities	Buy 1 Ad, Get Another January Ad FREE	ASSEMBLY China Edition	The Assembly How-To Guide		ASSEMBLY China Edition	
DIGITAL EDITION	☒	☒	☒	☒	☒	☒
50 Years of ASSEMBLY	Electronics Assembly: Past, Present & Future	Soldering: Past, Present & Future	Automated Assembly: Past, Present & Future	Screwdriving: Past, Present & Future	Adhesives: Past, Present & Future	Wire Processing: Past, Present & Future
Industry Experts On:	Lean in Assembly Automated Assembly	Lean in Assembly Bonding	Lean in Assembly Fastening	Lean in Assembly Automated Assembly	Lean in Assembly Bonding	Lean in Assembly Fastening
Assembly in Action	Screwdriving Inspection PCB Assembly	Auto ID Robotics Adhesives		Wire Processing Assembly Machines Power Tools	Robots Ultrasonics Dispensing	Parts Feeding Dispensing Power Tools
Assembly Products	Ultrasonics Sensors Pneumatics	Workstations Power Tools Fasteners		Soldering Motion Control Conveyors	Test Equipment PCB Assembly Modular Structural Profiles	Brazing Leak Testing Motion Control
Additional Marketing Tools	Web Locator	Product Review	Postcards Plus	Product Review Lead ADvantage		Web Locator
Bonus Distribution	MD&M West and ATX February 13-15, Anaheim, CA Apex February 20-22, Los Angeles, CA		Society of Automotive Engineers World Congress April 16-19, Detroit, MI	ATX & AM Expo April 25-27, Atlanta, GA	Electrical Wire Processing Expo May 24-25, Milwaukee, WI MD&M East and ATX June 12-14, New York, NY Robots & Vision June 12-14, Rosemont, IL	

Advertise in BOTH the Buyers Guide and Company Profile in

	BUYERS GUIDE 5/18/07	JULY 6/5/07	AUGUST 7/5/07	SEPTEMBER 8/7/07	OCTOBER 9/5/07	NOVEMBER 10/5/07	DECEMBER 11/5/07
<ul style="list-style-type: none"> • Creating and Justifying Capital Equipment Budgets • Trade Associations and Professional Societies • Trade Shows and Conferences • Assembly Glossary • Product Directory • Supplier Directory 		State of the Profession Report <ul style="list-style-type: none"> • Adhesives • Power Tools • Medical Device Assembly 	Assembly Technology Expo 2007 Preview <ul style="list-style-type: none"> • Automated Assembly • Plastic Parts Assembly • Riveting 	Aerospace Assembly <ul style="list-style-type: none"> • Packaging • Robot Guidance • PCB Soldering  ATEXpo Show Issue	50 YEARS OF ASSEMBLY <ul style="list-style-type: none"> • Top 50 Report • Robot End Effectors • Vision Systems 	Assembly Plant of the Year Report <ul style="list-style-type: none"> • Torque Control • Parts Marking • Dispensing 	Capital Equipment Spending Report <ul style="list-style-type: none"> • Leak Testing • Workstations • Assembly Systems
		ASSEMBLY China Edition	Triple-Play Show Package* (ATEXpo exhibitors only)	Triple-Play Show Package* (ATEXpo exhibitors only)		ASSEMBLY China Edition	Triple-Play Show Package* (ATEXpo exhibitors only)
*FREE ad in ATEXpo Show Directory when you advertise in all triple-play issues: Aug., Sept., & Dec.							
2007 Buyers Guide	✕	✕	✕	✕	✕	✕	✕
	Robotics: Past, Present & Future	Riveting: Past, Present & Future	Conveyors: Past, Present & Future			Power Tools: Past, Present & Future	Welding: Past, Present & Future
	Lean in Assembly Automated Assembly	Lean in Assembly Bonding	Lean in Assembly Fastening	Lean in Assembly Automated Assembly	Lean in Assembly Bonding	Lean in Assembly Fastening	Lean in Assembly Fastening
	Dispensing Screwdriving Automated Assembly	Inspection Conveyors PCB Assembly	Machine Vision Wire Processing Fastening	Automated Assembly Wire Processing Leak Testing	Fastening Adhesives Presses	Soldering Dispensing Assembly Machines	Soldering Dispensing Assembly Machines
	Fasteners PCB Assembly Bar Coding	Assembly Machines Soldering Adhesives	Robots Conveyors Sensors	Power Tools Ultrasonics Workstations	Riveting Packaging Motion Control	Parts Feeding Fasteners Wire Processing	Parts Feeding Fasteners Wire Processing
	Free Link from ASSEMBLY Online to your website for every advertiser in the Buyers Guide	Product Review Lead ADvantage	Postcards Plus	Assembly Technology Expo Official Show Directory (ATEXpo exhibitors only)	Web Locator Lead ADvantage	Postcards Plus Product Review	
Bonus distribution at all major trade shows			Assembly Technology Expo, Quality Expo & National Manufacturing Week Sept. 25-27, Rosemont, IL	SAE Commercial Vehicle Engineering Conference & Exhibition Oct. 30-Nov. 1, Rosemont, IL		MD&M West 2008, Anaheim, CA	
the June issue and get a FREE 1/2 page the Buyers Guide				MD&M Minneapolis Oct. 25-26, Minneapolis, MN			

Note: To assure timely editorial coverage that meets industry and reader needs, ASSEMBLY reserves the right to change issue and/or article topics.