

BALANCING ACT

Even leading food and beverage companies had to work to maintain equilibrium during a turbulent 2008.

/ by **LISA McTIGUE PIERCE**,
Editor-In-Chief

PAN DEMETRAKAKES,
Executive Editor

If you've heard it once, you've probably heard it a dozen times: Food and beverage products are recession-resistant because, even in bad times, people have to eat and drink.

That's true, up to a point...the point when it's not true anymore, like at the tail end of 2008 and into 2009.

With unemployment so high, credit so tight and uncertainty about the future so certain, consumers closed their wallets and re-evaluated *all* their needs and wants. Value for the money became paramount for every product. Brands that successfully communicated this did well, regardless of their price. The ones that didn't, well... some are just down and some are flat-out out.

Just how tough was 2008? Of the 75 companies in our Food list, 19 of them (or 25%) lost money from the year before. And 10 of the 25 companies in our Beverage list (or 40%) saw revenues slip from 2007 to 2008. Ouch.

Many businesses had to scramble to survive in this "new normal" economy; others simply shifted a bit as they recognized and exploited the opportunities in these challenges. Instead of stagnating, innovation in packaging and marketing has flourished!

The best news about 2008 is that it's over. Now, if we could just weather 2009 and find relief soon in an economic rebound. —LMP **F&BP**

METHODOLOGY

Since the inception of our Top 100 Packagers six years ago, we've been consistent in our research methodology for the lists. Here's how we do it: Each year, we research several hundred companies using multiple sources, including annual reports, 10-K and 20-F filings with the Securities and Exchange Commission (SEC), Hoover's Online database and internet research.

Once we've completed our research, we then ask each company to verify or correct our data—and fill in any missing information. Any of our estimates that aren't verified are identified with an asterisk.

Not all companies use the same date range for their fiscal year. So, to be fair (and consistent with how we've done it in the past), we made sure that our rankings this year are based on global sales for fiscal 2008. If a company already had data for its 2009 fiscal year (Constellation Brands, for example), we went back to its 2008 figures.

Companies that sell both foods and beverages are listed in each market—but with their total revenues appropriately segmented (food dollars alone in the food list and beverage dollars alone in the beverage list). Because we break out revenues by specific market, you're seeing a true field of competitors.



2009 Rank	2008 Rank	Company Headquarters	2008 Revenues (in \$ millions)	No. of Plants	Chief Packaging Officer, Title	Selected Brands	Markets
1	1	Nestlé SA Vevey, Switzerland / Glendale, Calif.	68,264.9	480	Anne Roulin, global head of pkg and design	Hot Pockets; Purina; Buitoni; Dreyer's/Edy's; Stouffer's; Nestlé; Lean Cuisine; Gerber	1 4 6 8
2	2	Kraft Foods Inc. Northfield, Ill.	33,718.6	133*	Jonathan Denham, VP, package design and brand innovation	Kraft; Nabisco; Oscar Mayer; Philadelphia; Oreos; A1; Milka	1 2 3 4 5 6 7
3	6	Mars Inc. McLean, Va.	30,100.0*	130	Michael Payne, dir of pkg	M&M's; Snickers; Twix; Uncle Ben's; Pedigree; Sheba; Whiskas; Dove; Extra; Orbit	1 6 7 8
4	5	PepsiCo Inc. Purchase, N.Y.	27,000.0	213*	Robert Lewis, VP, worldwide pkg innovation and equip development	Lay's; Quaker; Doritos; Ruffles; Life; Cap'n Crunch; Aunt Jemima; Rice-A-Roni; Near East	6 7
5	4	Tyson Foods Inc. Springdale, Ark.	26,862.0	98	Steven Morris, dir, pkg innovation	Tyson; Wright	1 2
6	3	Unilever PLC London, U.K. / Englewood Cliffs, N.J.	25,194.9*		Jay Gouliard, VP, global foods pkg	Hellmann's; Knorr; Wish-Bone; Becel/Flora; Slim-Fast; Bertolli; Ragù; Ben & Jerry's	3 4
7	7	Cargill Inc. Minneapolis, Minn.	21,937.0*		Tom Hayes, VP, plant ops for global food and eng	Sterling Silver; AngusPride; Excel; Meadowland Farms; Progressive Baker; Wilbur Chocolate	2 7
8	9	General Mills Inc. Minneapolis, Minn.	14,900.0	79	Carol Cady, dir pkg technology	Cheerios; Wheaties; Nature Valley; Progresso; Betty Crocker; Pillsbury; Yoplait; Chex Mix	1 3 4 5 6 7
9	13	Kellogg Co. Battle Creek, Mich.	12,822.0	59	Paul Pezzoli, senior dir, pkg innovation	Rice Krispies; Special K; Frosted Flakes; Keebler; Nutri-Grain; Eggo; Pop-Tarts; Cheez-It	1 5 6 7
10	12	Dean Foods Co. Dallas, Texas	12,454.6	103	Brad Holcomb, chief procurement officer	Silk; Horizon Organic; Land O'Lakes (licensed); Int'l Delight; Dean's; Mayfield; Meadow Gold	4
11	15	JBS USA Greeley, Colo.	12,262.9	6*		Swift Angus Select; Swift Premium Black Angus; Anglo	2
12	8	Groupe Danone Paris, France / White Plains, N.Y.	12,136.0	83	Christophe Perthuisot, dir, Danone R&D	Activia; Actimel/DanActive; Dannon; Danone; Danacol; Stoneyfield Farm	3 4 5
13	10	ConAgra Foods Inc. Omaha, Neb.	11,605.7	98	Robert Weick, VP, pkg and processing	Banquet; Healthy Choice; Hunt's; Orville Redenbacher's; Reddi-wip; Marie Callender's	1 2 3 4 6
14	11	Smithfield Foods Inc. Smithfield, Va.	11,351.2	19	Henry Morris, VP, ops	Smithfield; John Morrell; Lykes; Patrick Cudahy; Armour; Eckrich; Farmland; Krakus; Butterball	2
15	16	H.J. Heinz Co. Pittsburgh, Pa.	10,070.8	74	Michael Okoroafor, VP, pkg R&D/innovation	Heinz; Ore-Ida; Smart Ones; Weight Watchers; Bagel Bites; Classico; Lea & Perrins	1 2 3 5
16	14	Cadbury plc Middlesex, U.K. / Plano, Texas	8,857.1	69	Paul Bowers, dir, pkg development (USA); David McNair, chief science/tech officer (corporate)	Trident; Dentyne; Halls; Swedish Fish; Bubblicious; Sour Patch; Chiclets; Stride; Green & Black's	6
17		Pilgrim's Pride Corp. Pittsburg, Texas	8,525.1	39	Tim Thomas, SVP, procurement	Pilgrim's Pride; EggsPlus; EatWellStayHealthy; Gold Kist	2 4

1 – Prepared Foods & Specialties
2 – Prepared Meat, Poultry, Seafood

3 – Fruits, Vegetables & Condiments
4 – Dairy Products

5 – Bakery Products
6 – Snack Food/Candy

7 – Dry Food
8 – Pet Food

*Food & Beverage Packaging estimate, based on information contained in the Hoover's Online database or in the company's financial records.

TOP 100 PACKAGERS

FOOD TOP 75 PACKAGERS

2009 Rank	2008 Rank	Company Headquarters	2008 Revenues (in \$ millions)	No. of Plants	Chief Packaging Officer, Title	Selected Brands	Markets
18	19	Campbell Soup Co. Camden, N.J.	7,998.0	35	Asad Hamid, VP, global pkg	Campbell's; Pace; Pepperidge Farm; Prego; Swanson; V8; Arnott's	1 2 3 5
19	17	Sara Lee Corp. Downers Grove, Ill.	7,742.2	138*	Glenn Ventrell, dir, pkg development	Sara Lee; Ball Park; Earth Grains; Hillshire Farm; Jimmy Dean	1 2 5
20	20	Dole Food Co. Westlake Village, Calif.	7,620.0	22	Dave Spare, VP, mktg, Dole Packaged Foods	Dole	3
21	32	Grupo Bimbo SA Mexico City, Mexico	7,373.0	80+	Leopoldo Barba, corporate purchasing officer	Orweat; Mrs Baird's; Bimbo; Entenmann's; Marinela; Tia Rosa; Barcel; Ricolino	5
22	22	Hormel Foods Corp. Austin, Minn.	6,754.9	42	Dan Miller, corporate mgr of pkg development	Hormel; Jennie-O; Dinty Moore; SPAM; Chi-Chi's; Lloyd's; Stagg	1 2 3 7
23	23	Dairy Farmers of America Inc. Kansas City, Mo.	6,160.4*	22		Borden; Keller's; Sport Shake; Plugra	4
24	24	McCain Foods Ltd. Florenceville, New Brunswick, Canada / Lisle, Ill.	5,928.0*	57	Frank van Schaayk, CEO, McCain Foods USA	McCain; Anchor; Moore's; Brew City; Ellio's	1 3 5
25	26	Associated British Foods London, U.K.	5,343.3		James House, SVP, supply chain	Mazola; Tone's; Durkee; Spice Islands; Kingsmill; Ovaltine; Twinings; Allinson	3 7
26	28	Hershey Co. (The) Hershey, Pa.	5,132.7	6	Sandy Hand, dir, global pkg innovation	Hershey's; Kisses; Ice Breakers; Jolly Rancher; Milk Duds; Reese's; Twizzlers; York	6
27	30	Procter & Gamble Co. Cincinnati, Ohio	5,010.2	15		Pringles; Iams; Eukanuba	6 7 8
28	27	Maple Leaf Foods Inc. Toronto, Ontario, Canada	4,533.5	43	Jeff Conway, VP, indirect purchases	Maple Leaf; Hygrade; Tenderflake; Dempster's; Olivieri	1 2 5
29	39	Perdue Farms Inc. Salisbury, Md.	4,300.0*	14	Dave Owens, VP, R&D	Perdue; Short Cuts; Fit & Easy	2
30	34	Land O'Lakes Inc. Arden Hills, Minn.	4,136.4	13	Chuck Compton, dir, sourcing/procurement	Land O'Lakes; Alpine Lace; New Yorker; Indian Maiden	4
31	36	Schwan Food Co. (The) Marshall, Minn.	3,796.4*	16*	Robert Shomo, pkg innovation dir	Freschetta; Red Baron; Tony's; Mrs. Smith's; Asian Sensations; Edwards; Wolfgang Puck	1 3 4
32	40	Del Monte Foods San Francisco, Calif.	3,736.8	21		9 Lives; Del Monte; Contadina; Meow Mix; Kibbles 'n Bits; College Inn; Pup-Peroni; Milk-Bone	1 3 8
33	38	California Dairies Visalia, Calif.	3,640.0*	6	David Bush, VP, fluid & mfg ops		4
34	29	Chiquita Brands International Cincinnati, Ohio	3,609.0	6	Toby Wingfield, dir of global pkg	Chiquita; Fresh Express	3
35	41	Fresh Del Monte Produce Inc. Grand Cayman, Cayman Islands / Coral Gables, Fla.	3,392.4	50+	Marvin Marlin, VP, corporate pkg	Del Monte; UTC; Rosy	1 2 3
36	46	Gruma, S.A.B. de C.V. Nuevo León, Mexico / Irving, Texas	3,291.5	88	Leonel Garza Ramírez, chief procurement officer	Mission; Guerrero; Selecta	5 6

1 – Prepared Foods & Specialties
2 – Prepared Meat, Poultry, Seafood

3 – Fruits, Vegetables & Condiments
4 – Dairy Products

5 – Bakery Products
6 – Snack Food/Candy

7 – Dry Food
8 – Pet Food

*Food & Beverage Packaging estimate, based on information contained in the Hoover's Online database or in the company's financial records.

2009 Rank	2008 Rank	Company Headquarters	2008 Revenues (in \$ millions)	No. of Plants	Chief Packaging Officer, Title	Selected Brands	Markets
37	44	McCormick & Co. Inc. Sparks, Md.	3,176.6	16	Lisa Feustle, dir, package development	McCormick; Lawry's; Club House; Grill Mates; Zatarain's; Simply Asia; Thai Kitchen; Billy Bee	3 7
38		Prairie Farms Dairy Inc. Carlinville, Ill.	2,952.0	24	Ed Mullins, CEO/EVP	Prairie Farms; LuVel; Hiland; Southern Belle; Turner; Central; Swiss Valley; Roberts Dairy	4
39	42	Schreiber Foods Inc. Green Bay, Wisc.	2,900.0		Myron Geiser, team leader, pkg development	American Heritage; Cooper	1 4
40	50	Ralcorp Holdings Inc. St. Louis, Mo.	2,824.4	34	Kim Reed, chief procurement officer	Ry Krisp; Carriage House Co.; Ralston; Post	1 3 5 6 7
41	43	Interstate Bakeries Corp. Kansas City, Mo.	2,798.3	41		Wonder; Hostess; Dolly Madison; Beefsteak; Butternut	1 5
42	45	Chocoladefabriken Lindt & Sprungli AG Zurich, Switzerland / Stratham, N.H.	2,713.7	8	Dieter Weisskopf, CFO, admin, purchasing, mfg	Ghirardelli; Lindt; Caffarel; Hofbauer; Kufferle	6
43	48	Rich Products Corp. Buffalo, N.Y.	2,650.0	53	Bill Gillmore, chief procurement officer	SeaPak; Rich's; Farm Rich	1 2 3 5
44	49	Leprino Foods Co. Denver, Colo.	2,620.0		Bob DeLong, SVP, production ops		4 7
45	47	Nippon Suisan Kaisha Ltd. Tokyo, Japan / Redmond, Wash.	2,551.3		Naoya Kakizoe, president/CEO	Gorton's	2
46	54	Smucker Co. (The J M) Orrville, Ohio	2,524.8	19	Dennis Armstrong, VP, logistics/ops support	Jif; Smucker's; Crisco; Pillsbury baking mixes; Hungry Jack; Folgers	1 3 5
47	55	Flowers Foods Inc. Thomasville, Ga.	2,414.9	39	Greg Jenkins, dir of procurement/pkg	Nature's Own; Cobblestone Mill; Mrs. Freshley's; Sunbeam (regional franchise); Blue Bird	5
48	53	HP Hood LLC Lynnfield, Mass.	2,200.0	22	Mike Suever, SVP, R&D, eng and procurement	Hood; Crowley; Kemps; Heluva Good; Rosenberger's; Axelrod; Penn Maid; Maggio	3 4
49	52	American Foods Group LLC Alexandria, Minn.	2,184.0	12	Ron Bouche, dir of purchasing	Great American Steak Co.; Dakota; Sheboygan Sausage; O'Brien's; Skylark; Performance Pet	2
50	57	Hills Pet Nutrition Inc. Topeka, Kan.	2,147.5	4	Lionel Austin, pkg dir	Science Diet; Prescription Diet	8
51	65	Kikkoman Corp. Noda, Chiba, Japan / San Francisco, Calif.	2,099.2			Kikkoman's	3
52	31	Weston Foods Horsham, Pa.	1,989.2	38	Darren Mahaffy, VP, fresh marketing	Thomas'; Weston; Wonder; Ready Bake	5
53	63	Michael Foods Inc. Minnetonka, Minn.	1,804.4	16	Don Ritsch, mgr, pkg R&D	All Whites; Better 'n Eggs; Diner's Choice; Simply Potatoes	1 4
54	56	Foster Poultry Farms Livingston, Calif.	1,800.0*	9*	Armando Matus, dir, ops, prepared foods and co-packing	Foster Farms	2
55	62	Sanderson Farms Inc. Laurel, Miss.	1,723.6	9	Joe Sanderson Jr., chairman/ CEO	Sanderson Farms	2
56-57	58	Great Lakes Cheese Co. Inc. Hiram, Ohio	1,700.0	7	Dick Metzler, VP, pkg	Great Lakes; Adams Reserve	4

1 – Prepared Foods & Specialties
2 – Prepared Meat, Poultry, Seafood

3 – Fruits, Vegetables & Condiments
4 – Dairy Products

5 – Bakery Products
6 – Snack Food/Candy

7 – Dry Food
8 – Pet Food

*Food & Beverage Packaging estimate, based on information contained in the Hoover's Online database or in the company's financial records.

2009 Rank	2008 Rank	Company Headquarters	2008 Revenues (in \$ millions)	No. of Plants	Chief Packaging Officer, Title	Selected Brands	Markets
56-57	59	Associated Milk Producers New Ulm, Minn.	1,700.0	15	Tom Honce, dir, quality assurance	Cass-Clay	4
58	60	Foremost Farms USA Baraboo, Wisc.	1,600.0	19	Darcy Park, dir of corporate purchasing	Foremost Farms USA	4
59		Ventura Foods LLC, Sub. Of Mitsui Brea, Calif.	1,560.0*	11	Larry Felhauer, VP, supply chain	Marie's Dressing's; Dean's Dips; Gold-n-Soft; Saffola; LouAna	3 6
60	64	Pinnacle Foods Group LLC Mount Lakes, N.J.	1,556.4	7	Edward Sutter, EVP, supply chain and ops	Mrs. Butterworth's; Mrs. Paul's; Log Cabin; Duncan Hines; Hungry-man; Lender's; Vlasic; Armour	1 2 3 5 7
61	61	Shamrock Foods Co. Phoenix, Ariz.	1,556.3*		Larry Yancy, SVP, general mgr, Arizona foods div	Shamrock Farms; Shamrockers; Essentials	1 2 3 4
62	35	Barry Callebaut AG Zurich, Switzerland / St. Albans, Vt.	1,438.5	38	Dirk Poelman, head of ops and supply chain	Alprose; Jacques; Sartori	6
63	67	Dawn Food Products Jackson, Mich.	1,424.8*	20		Gourmet Pastry; Pastry Time; Weight Watchers Snack Cakes and Muffins	3 5
64	66	J.R. Simplot Co. Boise, Idaho	1,333.4*	14+	Danielle Navarro, pkg materials mgr	Simplot; Classic; Culinary Fresh; Idahoan; Harvest Supreme	1 3 7
65-66	69-70	Wayne Farms LLC Oakwood, Ga.	1,300.0	11	Guy Hinton, VP, ops	Wayne Farms; Dutch Quality House; Platinum Harvest	2
65-66		Goya Foods Inc. Secaucus, N.J.	1,300.0*	12	Peter Unanue, VP, logistics and ops	Goya; Canilla	1 2 3 7
67	51	Parmalat Canada Ltd. Etobicoke, Ontario, Canada	1,251.7	18	Mike MacDonald, mgr, pkg services	Parmalat; Beatrice; Lactantia; Parkay; Black Diamond; Astro	4
68	71	American Crystal Sugar Co. Moorhead, Minn.	1,230.0	5		Crystal	7
69		Boar's Head Provisions Co. Sarasota, Fla.	1,200.0*	5		Boar's Head	2
70	68	Seaboard Corp. / Seaboard Foods LP Shawnee Mission, Kan.	1,126.0	4	Connie Davis, dir of purchasing	PrairieFresh; PrairieFresh Prime; Seaboard Farms; Daily's Premium Meats; Sweet Baby Ray's	2
71	69-70	McKee Foods Corp. Collegedale, Tenn.	1,100.0	7	Gordon Bentley, structural pkg designer	Little Debbie; Sunbelt; Heartland; Fieldstone	5 6
72	72	Seneca Foods Corp. Marion, N.Y.	1,080.7	25		Aunt Nellie's; Libby's; Seneca; Stokely's; Read; Diamond A	3
73	74	Trident Seafoods Corp. Seattle, Wash.	962.0*	11	Chuck Bundrant, chairman/founder	Trident; PubHouse	2
74		Hain Celestial Group Inc. (The) Melville, N.Y.	939.2	18	James Meiers, chief supply chain officer	Celestial Seasonings; Arrowhead Mills; Hain Pure Foods; DeBoles; Westsoy; Yves; Linda McCartney	1 3 4 6
75		Birds Eye Foods Inc. Rochester, N.Y.	927.8	9		Birds Eye; C&W; McKenzie's; Freshlike; Nalley; Brooks; Snyder of Berlin; Husman's; Bernstein's	1 3 6

1 – Prepared Foods & Specialties
2 – Prepared Meat, Poultry, Seafood

3 – Fruits, Vegetables & Condiments
4 – Dairy Products

5 – Bakery Products
6 – Snack Food/Candy

7 – Dry Food
8 – Pet Food

*Food & Beverage Packaging estimate, based on information contained in the Hoover's Online database or in the company's financial records.

TOP 100 PACKAGERS

BEVERAGE TOP 25 PACKAGERS

2009 Rank	2008 Rank	Company Headquarters	2008 Revenues (in \$ millions)	No. of Plants	Chief Packaging Officer, Title	Selected Brands	Markets
1	3	Anheuser-Busch InBev Leuven, Belgium / St. Louis, Mo.	39,158.0	151	Claudio Braz Ferro, chief supply officer	Budweiser; Bud Light; Michelob; Stella Artois; Beck's; Brahma; Leffe; Skol	1 2 3 4
2	1	Coca-Cola Co. (The) Atlanta, Ga.	31,944.0	181	Scott Vitters, dir, sustainable pkg, environment and water resources	Coca-Cola; Diet Coke; Sprite; Minute Maid; Vitaminwater; POWERade; Dasani; Odwalla; Hi-C; Simply Orange	1 2 3
3	2	Nestlé SA Vevey, Switzerland / Glendale, Calif.	26,828.0	456	Anne Roulin, global head of pkg and design	Perrier; Nescafe; Nestea; S.Pellegrino; Poland Spring; Nestlé Pure Life; Nesquik	2 3
4	5	SABMiller plc London, U.K.	21,410.0	133	Susanne Terharn, mgr, process/product innovation	Miller Lite; Miller Genuine Draft; Blue Moon; Coors Light; Icehouse; Leinenkugel's; Miller Chill; Grolsch	1 4
5	4	Heineken N.V. Amsterdam, The Netherlands / White Plains, N.Y.	20,496.0	119	Marc Gross, group supply chain dir	Heineken; Amstel; Murphy's	1 4
6	7	Kirin Holdings Co. Ltd. Tokyo, Japan / Torrance, Calif.	19,848.0	11	Yoshikazu Arai, managing dir, Kirin Brewery Co.	Kirin; Ichiban	1 2 4
7	6	Diageo plc London, U.K. / Norwalk, Conn.	17,658.0	95	Bryan Donaghey, head, pkg/supply dir, Scotland/Amsterdam	Guinness; Harp; Seagram's; Baileys; J&B; Johnnie Walker; Smirnoff; Captain Morgan; Crown Royal; José Cuervo	4
8	10	Carlsberg Breweries A/S Copenhagen, Denmark	15,523.0	84	Kasper Madsen, VP, supply chain and procurement	Carlsberg; Tuborg; Tettley's; Kronenbourg; Grimbergen	1 2 3 4
9	8	PepsiCo Inc. Purchase, N.Y.	14,541.0*	66*	Robert Lewis, VP, pkg and equipment development	Pepsi; Tropicana; Gatorade; Propel; Aquafina; Mountain Dew; SoBe; Naked	1 2 3
10	11	Pernod Ricard SA Paris, France / White Plains, N.Y.	9,429.0	104	Dan Denisoff, SVP, ops (U.S.); Jean-Pierre Savina, VP, industrial ops (non-U.S.)	Kahlúa; Chivas Regal; Malibu; Absolut; Jameson; The Glenlivet; Beefeater; Plymouth Gin; Martell; Jacob's Creek	2 4
11	12	Kraft Foods Inc. Northfield, Ill.	8,482.4	41	Angela DeFrank, VP, grocery R&D, quality	Capri Sun; Country Time; Crystal Light; Kool-Aid Bursts; Tang	2
12	15	Dr Pepper Snapple Group Inc. Plano, Texas	5,710.0	24	Kendall Yorn, VP, pkg/eng	Schweppes; Dr Pepper; 7 UP; A&W; Canada Dry; Mott's; Snapple; Clamato; Hawaiian Punch; Sunkist; Diet Rite	1 2 3
13	18	Bacardi & Co. Ltd. Pembroke, Bermuda / Miami, Fla.	5,546.0*	29	Jon Grey, chief, global ops	Bacardi; Martini & Rossi; Dewars; Bombay; Grey Goose; Cazadores	4
14	14	Unilever PLC London, U.K. / Englewood Cliffs, N.J.	5,433.5*		Jay Gouliard, VP, global pkg	Lipton; Slim-Fast	2
15	16	Constellation Brands Inc. Fairport, N.Y.	4,885.1	43	Michael Othites, SVP, ops	Robert Mondavi; Banrock Station; Clos du Bois; Hardys; Woodbridge; SVEDKA Vodka; Corona; St. Pauli Girl	4
16	13	Molson Coors Brewing Co. Denver, Colo.	4,774.3	11	Curtis Babb, dir, pkg innovation	Coors Light; Coors; Molson; Keystone; Killian's; Zima	4
17	21	Red Bull GmbH Fuschl am See, Austria / Santa Monica, Calif.	4,690.0	2*		Red Bull	1 2
18	17	LVMH Moët Hennessy Louis Vuitton SA Paris, France / New York, N.Y.	4,419.5			Dom Perignon; Hennessy; Moët & Chandon	4
19	19	Groupe Danone Paris, France / Londonderry, N.H.	4,067.5	84	Frederic Jouin, dir, global R&D fresh products/pkg	Evian; Volvic; Aqua	3
20	20	Foster's Group Ltd. Southbank, Victoria, Australia / Reston, Va.	3,643.0	33*		Foster's; Carlton; Wolf Blass; Beringer	4
21	22	Brown-Forman Corp. Louisville, Ky.	3,282.0	15	Ed Mayrose, mgr, pkg eng	Jack Daniel's; Southern Comfort; Finlandia Vodka; Fetzer; Korbel; Little Black Dress; Sonoma-Cutrer Vineyard	4
22		Ito En New York, N.Y.	2,695.0*			Dr. Andrew Weil's brand; Oi Ocha; Ito En shot	2
23	23	Fortune Brands Inc. Deerfield, Ill.	2,480.9	21	Ian Gourlay, SVP, ops and supply chain, Beam Global Spirits & Wine	Jim Beam; Canadian Club; DeKuyper; Courvoisier; Maker's Mark; Sauza	4
24	24	E. & J. Gallo Winery Modesto, Calif.	2,000.0	7	Joe Gallo, CEO	Gallo Family Vineyards; Mirassou; Louis M. Martini; Barefoot; Bella Sera; Redwood Creek	4
25		Ocean Spray Cranberries Inc. Lakeville-Middleboro, Mass.	1,900.0	4*	Alex Mendes, senior mgr, pkg development	Ocean Spray	2

1 – Soft Drinks

2 – Non-Carbonated Beverages

3 – Water

4 – Alcoholic Beverages

*Food & Beverage Packaging estimate, based on information contained in the Hoover's Online database or in the company's financial records.