

PACKAGING *by the numbers*

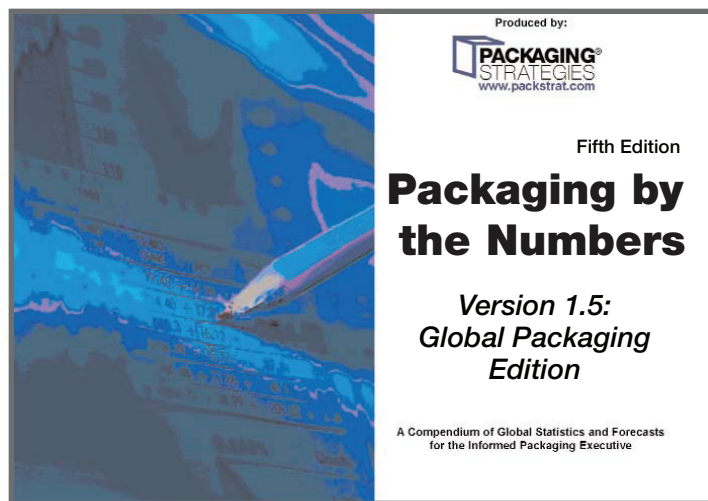
Version 1.5: Global Packaging Edition

A Compendium of Global Statistics and Forecasts for the Informed Packaging Executive

Packaging By The Numbers 1.5: Global Packaging Edition, is the fifth edition of Packaging Strategies' original best-selling packaging statistics resource compendium series first published in 1999 and updated bi-ennially.

Packaging By The Numbers V1.5 is amazing is scope. It includes nearly 60 pages packed with more than 140 charts and tables. It includes the most current and most sought-after statistics detailing the global glass, metal, paperboard, rigid/flexible plastic packaging materials segments, and packaging machinery and packaging use by major end-use categories. Many charts and tables are cross-referenced by dollar value, unit volume projections, portfolio mix, and many other statistical points of reference on the world packaging marketplace.

New in 2007, Packaging By The Numbers V1.5 includes a section outlining the most vital statistics on packaging's financial markets.



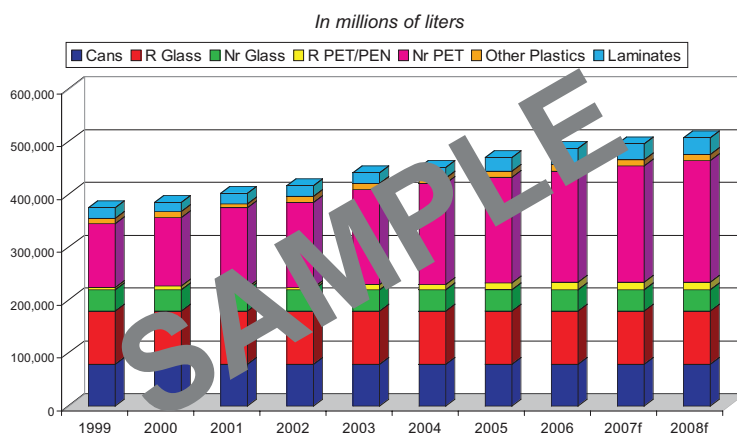
PACKAGING BY THE NUMBERS Version 1.5: Global Packaging Edition Includes:

- Rankings of top converters across multiple material types and formats
- 30 key forecasts for flexible and rigid plastic packaging volume, consumption, and growth
- Critical stats on U.S., European, and S. America metal and aluminum food and beverage packaging – including market share and shipments
- Corrugate and folding carton production and consumption, and paper vs. plastic forecasts
- Production, shipments, and consumption of glass packaging
- A full picture of U.S. packaging machinery production and exports
- More than 20 charts outlining key end-use categories for all types of packaging materials and formats – including forecasts for global consumer use by category
- A snapshot of the latest figures on the global retail market
- And new for 2007, a complete overview of packaging financial market, including data on trading multiples, deal volume and type, and deals by region of the world

Global Packaging's Top 10	
	In billions of \$U.S.
Tetra Pak	9.599
Amcor	8.551
O-I	7.42
Smurfit-Stone Container	7.157
Crown	6.982
Ball	6.621
Alcan	6.000*
St. Gobain	5.280
Toyo	5.086
MeadWestvaco	5.006

Source: Packaging Strategies, SEC filings

Global Beverage Packaging Mix, Consumption, 1999-2008



Source: Rexam

Abbreviated Table of Contents*

View a comprehensive Table of Contents at www.packstrat.com

- I. Global Packaging
- II. Flexible Packaging
- III. Rigid Plastics
- IV. Metal Packaging
- V. Paper and Paperboard Packaging

- VI. Glass Packaging
- VII. Packaging Machinery
- VIII. Major Packaging End Uses
- IX. Retail
- X. Packaging Financials

Other versions in the Packaging by the Numbers series include:



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A Compendium of Global Statistics and Forecasts for the International Packaging Executive

**Packaging by the Numbers Version 2.0:
Food and Beverage Packaging**
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Package/Materials Recycling & Sustainable Packaging*

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**Packaging by the Numbers Version 3.0:
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