

Report Structure

The complete report comprises 300 plus pages:

Volume I

Chapter 1. Product Related Crime & Brand Protection and Security Packaging / Labelling Issues – This chapter outlines types of product related crime, types of brand protection solutions and quantifies market opportunities.

Chapter 2. End-User Market Segments affected by Product Piracy - This chapter analyses product related crime by end-user sectors.

Volume II

Chapter 3. Strategic, tactical and technology issues for suppliers of Brand Protection Solutions, industry structure and leading supplier profiles - This chapter examines the supply side industry structure and profiles nearly 200 suppliers of security technologies and solutions.

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