

Stick Pouches

Global Markets, Economics, and Technologies 2006 - 2010

“Stick Pouches” is a global study of the stick pouch industry. This 180 page edition is the first study dedicated to the stick pouch industry.

The stick pouch market has reached nearly 200 billion stick pouches, including segments with growth exceeding 30% per year. Will this growth be maintained? What will drive it? Where is the competition?

Where is the largest growth potential...Healthcare, Food, or Other? Wet or Dry?

Consumer's quest for convenience! How are consumer product companies responding?



Crystal Light Lemonade Drink Mix
Source: Allied Development Corp.



Crystal Light On The Go
Source: T.H.E.M.



Sachets and stick pouches
Source: Allied Development Corp.



“Stick Pouches” provides the answers to all these questions and many more.

Market Analysis

The market analysis examines drivers, trends, and projections through 2010.

“Stick Pouches” segments the market by:

- geographic distribution of machinery
- stick pouch consumption by end-use
- material consumption by end-use

Stick pouch projections segmented by:

- wet food
- dry food
- healthcare
- all other
- end-use totals
- geographic area

Economics

The Economics section provides six case studies. The cases were created using Allied Development Corp's Internet-enabled Economic Analysis System.

The cases include:

- Case 1: Sugar in a stick pouch
- Case 2: Sugar in a three-side-seal sachet
- Case 3: Comparison Case 1 and Case 2
- Case 4: Ketchup in a stick pouch
- Case 5: Ketchup in a four-side-seal sachet
- Case 6: Comparison Case 4 and Case 5



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Allied Development Studies

Stick Pouches was researched, written, and published by Allied Development Corp., of Burnsville, Minnesota U.S.A.

Other recent studies available from Allied Development Corp. include:

Stand-up Pouches - Global Technologies, Markets and Economic - an in depth study of stand-up pouches including

Medical Device Packaging - Global Technologies, Markets and Economic - an in depth study of medical device packaging

Barrier Films and Coatings - Market Projections, Technologies, and Economics - a comprehensive global analysis of barrier materials used in flexible packaging

Flexible Lidstock Packaging - Markets and Technologies - a unique and in depth study of the NA flexible lidstock market

Glass-coated Films - Global Markets, Economics and Technologies - SiO_x- and Al₂O₃-coated films for packaging

Retort Pouches - the definitive study of the global retort pouch industry, including technology, economics, and market analysis

Oriented Films for Flexible Packaging - global markets, technologies, economics of all oriented films used in packaging

Brochures available at: www.allied-dev.com

Stick Pouches Global Markets, Economics, and Technologies 2006 to 2010

Expand your network

Two profile sections characterize the stick pouch industry with more than 25 detailed profiles on:

- equipment suppliers
- contract packagers

Expand your Technology Base

The Technology section examines current and future technical issues involving:

- filling speeds
- multi-lane machines
- multi-fillers
- portion control
- seal configurations
- flexible spouts
- easy open features
- pouch materials and structures
- processing techniques
- pouch handling systems
- competitive responses

The study includes color pictures and illustrations.

Allied Development Corp.
2800 E. Cliff Road, Suite 140
Burnsville, MN 55044 U.S.A.
Telephone: 1-952-898-2000
Fax: 1-952-898-2242
Email: sales@allied-dev.com
Website: www.allied-dev.com

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