

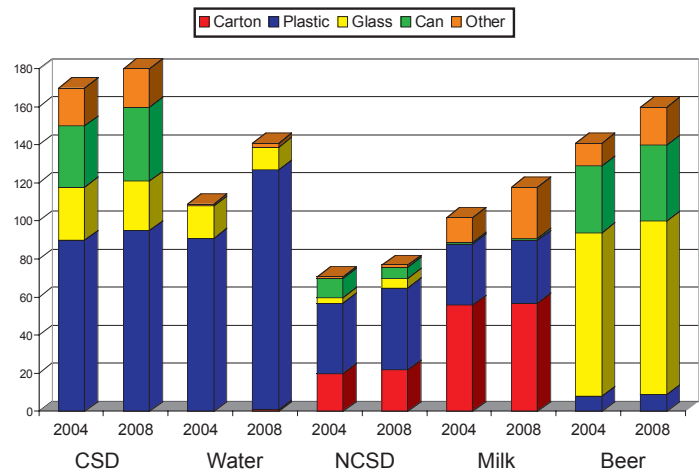
Packaging Strategies has just published the second in its best-selling *Packaging by the Numbers* series. *Version 2.0, Food & Beverage Packaging*, is a compendium of charts, graphs, and other visual information that offers a snapshot of the worldwide food and beverage packaging industry. It includes more than 50 at-a-glance visual data points, in full color chart and table format, on the food and beverage packaging sectors.

This compendium was assembled using both originally produced data, as well as select statistics from Packaging Strategies published multi-client studies, and externally sourced industry resources.

A highlight of this compendium is its originally created data points detailing new food and beverage products introduced globally by package format and product type. The data for these compelling statistics was compiled with the cooperation of Chicago-based **Mintel International**, using features of its *Global New Products Database*.

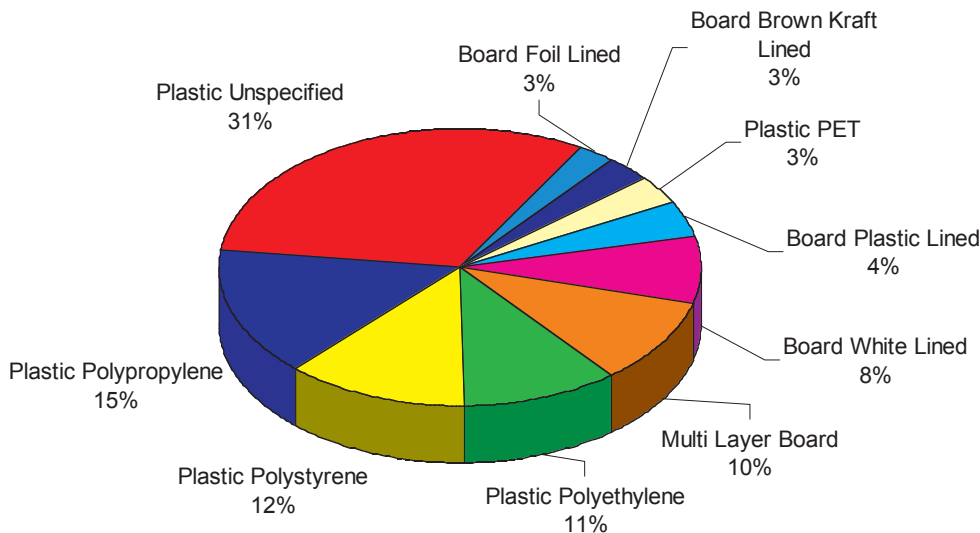
Global Volume Growth for Beverage Packaging Types & Products

Billions of liters



Source: SIG Group

Package Materials Mix for Dairy Products Introduced Globally in 2005



Source: Mintel International

Packaging By The Numbers: V2.0 is available exclusively as a PDF. It is available online at www.packstrat.com, then click on Studies, and *Packaging By The Numbers, V2.0: Food & Beverage Packaging*, or by calling Karen Vaillancourt at 1-610-436-4220 (ext 11).

Packaging By The Numbers

Version 2.0: Food & Beverage Packaging

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