

New Market Dynamics in Thermoformed Packaging

How have thermoformers responded to the many market challenges they've faced this decade...And why is the industry poised to gradually gain ground on the packaging competition by offering both new technologies and new product offerings over the next several years?

Plastics Custom Research Services and economist Peter Mooney have been tracking the thermoforming industry since a well-received initial survey in 2002. Upon revisiting the market in 2005 for this important, updated report, Mooney found a thermoforming industry that has discovered new process methods and entertained consolidation as a response to the threats of economic recession and looming competition from China.

The *New Market Dynamics in Thermoformed Packaging* report, marketed by *Packaging Strategies*, provides the authoritative look into market trends facing thermoformers and the adjustments made to sustain a business that continues to move forward. From equipment automation to RFID adoption to new product innovation, this report uncovers many of the key changes in thermoforming and their impact on the global packaging industry.

Discover how thermoformers have met industry challenges and found new opportunities by focusing attention on:

- Changes in sheet materials and machinery
- Changes in package design
- Incorporation of new RFID technology
- Corporate consolidation
- Globalization and the looming challenge of China
- The emergence of new global packaging standards

This report includes detailed analysis covering:

- Projected size and growth figures for thermoformed packaging from 2001-2009
- Annual sales and consumption of thermoformed packaging from 2001-2004
- A breakdown of captive, custom, and proprietary thermoformed packaging companies
- Leading and emerging materials and machinery used in thermoforming
- Primary markets and products for thermoforming applications
- PLUS: Profiles of 82 key global players in thermoforming and a hierarchy of top companies

The Growth in Value of Thermoformed Packaging Output North America from 2001-2004 (annual % change)

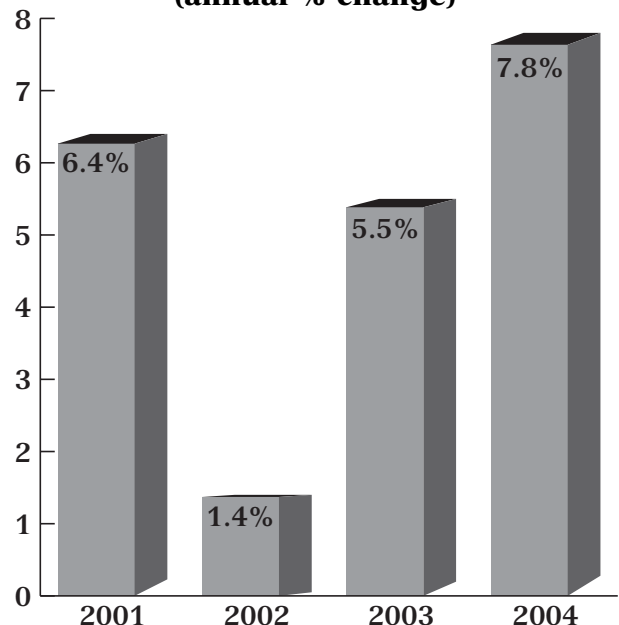


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